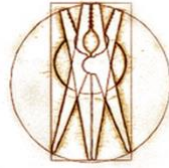# Aleksandr Misunin
Lead UX/UX designer
A one-person ux powerhouse blending research, design, and technical expertise

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Seasoned UX practitioner with expertise in product development, research, and design. Combines creative problem-solving, technical proficiency, business acumen, and a strong foundation in data-driven decision-making. Proven track record of delivering user-centered solutions for government agencies, non-profits, and private sector clients. Skilled at translating user research and complex requirements into intuitive, accessible products. Hands-on experience with front-end development, design systems, prototyping, and ensuring accessibility compliance across diverse platforms and frameworks. Experienced in leading UX projects and cross-functional teams, managing end-to-end design processes, and establishing scalable UXOps practices to streamline workflows and maintain design consistency.

Experience

Lead User Experience Designer

IQ Solutions | 2021 - 2025

- Lead UX project teams to ensure alignment across design, research, content, and development, delivering cohesive and user-centered digital experiences.
- Improved user satisfaction and engagement by conducting thorough UX research to uncover key user needs and validate design concepts, leading to enhanced usability and reduced friction.
- Accelerated design-to-development workflows by building interactive prototypes that quickly tested ideas, aligned stakeholders, and reduced time to market.
- Optimized design consistency and efficiency by managing content systems and design libraries, ensuring seamless updates and enabling scalable design operations across platforms, resulting in faster iteration cycles.
- Ensured accessibility and legal compliance by consistently meeting Section 508/WCAG and USWDS standards, guaranteeing that all designs and code adhered to accessibility and regulatory requirements, minimizing compliance risks.
- Built and matured UXOps by establishing adaptable operations for any project, developing templates, creating workflows, and delivering client and team training. Continuously improved UX efficiency across multiple projects.
- Supported Drupal content evaluation, migration, and governance to align with modern usability and accessibility standards.
- Provided coaching and skill development through internal workshops and one-on-one mentorship, strengthening team capability and design maturity.

User Experience Designer
Consumer Financial Protection Bureau (CFPB) | 2020 – 2021
- Maintained and contributed to the CFPB design system by creating reusable components, documenting usage patterns, and collaborating with developers to ensure consistency and compliance across digital products.
- Created high-fidelity interactive prototypes to support stakeholder buy-in and accelerate the development cycle.
- Validated design concepts through iterative usability testing and heuristic evaluations, improving user satisfaction and reducing design debt.
- Ensured all deliverables met Section 508 and WCAG standards, supporting CFPB's commitment to accessibility and legal compliance.

Creative Director
Meridian International Center | 2008 – 2019
- Led the design and production of over 1,000 projects spanning UX/UI design, branding, marketing, web development, and multimedia—delivering consistent, high-impact results across platforms.
- Directed the development of responsive websites and interactive platforms, improving user satisfaction and accessibility across global audiences.
- Oversaw all aspects of visual storytelling — including video and sound production, social media campaigns, and photography — aligning creative direction with strategic communications goals.
- Improved internal workflows and production efficiency by establishing scalable content and design operations, resulting in faster delivery of high-quality outputs.
- Maintained consistency and brand integrity by developing and enforcing visual standards across print and digital media.
- Supported organization-wide digital transformation through strategic IT consulting, CMS optimization, and data-driven design decisions.

Skills

UX Design
Creating key UX deliverables, including user journeys, personas, user scenarios, task flows, navigation models, wireframing, low- and high-fidelity prototyping, and sketching. Working knowledge of frameworks and methodologies, including Job-to-Be-Done and Design Thinking. Expertise in design system development and support, component compliance inventory, and auditing.

UI Design
Designing effective visual systems, including information architecture, visual hierarchy, layout design, typography, and color systems. Skilled in designing responsive and accessible interfaces with a strong focus on consistency and reusable components.

Proficient in applying atomic design principles and utilizing design tokens for scalable and maintainable systems. Experienced with leading UI frameworks and libraries such as Apple's Human Interface Guidelines, Google's Material Design, React, and Android UI/UX components. Proficient in using tools like Figma, Adobe XD, and others.

Research
Leading and conducting user research, usability testing, and competitive analysis. Skilled in facilitating user and stakeholder interviews, SME workshops, and heuristic evaluations. Experienced in synthesizing insights and creating detailed research reports and functional specifications to guide design decisions.

Analytics
Analyzing user data to evaluate performance, identify trends, and measure user engagement. Skilled in A/B testing, data analysis, and utilizing analytics tools to track and optimize user experiences. Proficient in creating actionable UX roadmaps based on data insights to drive continuous improvements.

DevOps
Supporting development teams through Continuous Integration and Continuous Deployment (CI/CD) pipelines, ensuring seamless development workflows. Experienced in automating processes, collaborating with cross-functional teams, and utilizing version control systems for efficient project delivery. Strong coding experience with LAMP stack to support backend development and application deployment.

Content Management
Managing content workflows and ensuring consistency across digital platforms. Hands-on with WordPress and Drupal management and migration, with proficiency in SEO optimization to enhance visibility, user engagement, and design system compliance. Adept at organizing content inventories and collaborating with content teams to deliver structured, effective content strategies.

Storytelling
Crafting engaging visual narratives through design, from brand development to layout and typography. Experienced in producing both digital and print media, incorporating photography, video, and sound production to enhance storytelling.

Project Management
PMP-certified with a strong track record of leading UX and project teams, coordinating timelines, and ensuring deliverables meet both quality standards and client expectations. Skilled in managing priorities, navigating shifting requirements, and maintaining clear communication to achieve project goals. Focused on continuous process improvement and efficient project delivery. Experienced in managing projects in both Agile and waterfall environments.

Education, Certificates & Professional Training

- Nielsen Norman Group (NN/g) UX certificate | In Progress
- Clearance and training required for government subcontractors | 2022
- LFCS: Linux Foundation Certified Systems Administrator (ID: LF-x1bj26wxf4) | 2020
- Multiple UX/UI Certificates | The Interaction Design Foundation | 2020
- Google Analytics Individual Qualification | 2019
- Google Ads Search Certificate | 2019
- Lean Six Sigma Yellow Belt (ICYB) | Project Management Academy | 2019
- PMP Certificate (PMI ID: 4844372) | Project Management Institute | 2017
- Master's Degree | 2004
- Associate degree in computer and computer Equipment | 2001
- Industrial Engineering undergrad |1999
- Associate degree in Desktop Publishing | 1998

Additional info

- LinkedIn profile: linkedin.com/in/amisunin
- Portfolio: misunin.com/hireme
- References and extended portfolio available upon request